Primary Sponsorship Opportunities

The Second ISCB Africa ASBCB Conference on the Bioinformatics, being held in Cape Town, South Africa, from the 9-11th March 2011, offers interested organizations specialized opportunities for advertising and sponsorship. Sponsors have the unique opportunity to reach audiences from two related but separate conferences and topic areas, since the Bioinformatics conference will run back to back with the Joint International Conference of the African and Southern African Societies of Human Genetics, with one shared session on an overlapping day. Sponsorship levels are divided into three main types, with additional opportunities for Marketing Partners detailed on that respective flyer, and exhibitor opportunities detailed on that webpage.

Platinum Sponsor Benefits R100 000
- One (1) exhibit booth (Preferred location)
- Two invitations to Conference Reception
- Logo slide during opening session
- Full page black and white advertisement in the conference program
- Organization logo with link to organization on the conference website Organization name and description listed as "Platinum Sponsor" in conference program
- Organization brochure in delegate registration bag
- One (1) full conference registration
- A 20 minute speaking slot in the social programme

Gold Sponsor Benefits R75 000
- One (1) exhibit booth
- One invitation to Conference Reception
- Logo slide during opening session
- Half-page black & white advertisement in conference program
- Organization logo with link to organisation on conference website
- Organization name and description listed as "Gold Sponsor" in conference program
- One (1) full conference registration

Silver Benefits R50 000
- One invitation to Conference Reception
- Logo slide during opening session
- Half-page black & white advertisement in conference program
- Organization name listed on conference website sponsorship page
- Organization name and description listed as "Silver Sponsor" in the conference program
- Discounted registration for full conference participation for one person

Please note: All prices are quoted in ZAR; for estimating the amounts in another currency please visit http://www.xe.com/currency/zar-south-african-rand.