**Sponsor and Exhibitor Information**

This is your organization's opportunity to become a prominent sponsor of the International Society for Computational Biology’s Great Lakes Bioinformatics Conference (GLBIO 2012)!

To participate in GLBIO 2012 please contact Stephanie Hagstrom at glbio@iscb.org.

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**Why you should become a sponsor**

GLBIO has established a strong reputation for building relationships among a nationally prominent bioscience research community, showcasing the North American Great Lakes region as a perfect place to conduct computer-aided research in the life sciences.

Every year, the conference organizers prepare a full agenda on the latest developments in bioinformatics and biologically relevant applications. From novice to expert, attendees partake in a variety of workshops, tutorials, presentations, posters, networking, and exhibits during the conference. Your organization can play a visible role in GLBIO as attendees consider and work toward solutions to important scientific and medical problems being addressed by the bioinformatics community.

Please visit www.iscb.org/glbio2012 or contact Stephanie Hagstrom glbio@iscb.org to become a sponsor.
Sponsorship Levels

$10,000 Platinum Sponsorship includes:
- Four complimentary conference registrations
- Company logo on conference Padfolio provided to all attendees (logo must be received by April 1, 2012)
- Exclusive Named Sponsor of a Poster Session
- Exhibit table in preferred location at Poster Sessions
- Company logo on the conference website identified as a Platinum Sponsor
- Company name in the conference booklet identified as a Platinum Sponsor
- Full-page black and white advertisement in program booklet (ad must be received by April 1, 2012)
- Logo slide at opening session
- Company name included on signage in registration area and poster area
- One company brochure or marketing piece inserted in conference handouts

$7,500 Gold Sponsorship includes:
- Three complimentary conference registrations
- Named Sponsor of a Coffee Break
- Exhibit table at Poster Sessions
- Half-page black and white advertisement in program booklet (ad must be received by April 1, 2012)
- Company logo on the conference website identified as a Gold Sponsor
- Company name in the conference booklet identified as a Gold Sponsor
- Logo slide at opening session
- Company name included on signage in registration area
- One company flyer inserted in the conference handouts

$5,000 Silver Sponsorship includes:
- Two complimentary conference registrations
- Exhibit table at Poster Sessions
- Business card size black and white advertisement in program booklet (ad must be received by April 1, 2012)
- Company logo on the conference website identified as a Silver Sponsor
- Company name in the conference booklet identified as a Silver Sponsor
- Logo slide at opening session
- Company name included on signage in registration area
- One company flyer inserted in the conference handouts

$2,000 Bronze Sponsorship includes:
- One complimentary conference registration
- Exhibit table at Poster Sessions
- Company logo on the conference website identified as a Bronze Sponsor
- Company name in the conference booklet identified as a Bronze Sponsor
- Logo slide at opening session
- Company name included on signage in registration area

$1,000 Ruby Sponsorship includes:
- Named Sponsor of a Keynote Speaker or Coffee Break
- Company logo on the conference website identified as a Ruby Sponsor
- Company name in the conference booklet identified as a Ruby Sponsor
- Logo slide at opening session
- Company name included on signage in registration area

$1,000 Exhibitor includes:
- Exhibit table at Poster Sessions with two exhibit-area-only passes
- Company logo on the conference website identified as an Exhibitor
- Company name in the conference booklet identified as an Exhibitor

OTHER SPONSORSHIP OPPORTUNITIES
Company name will be included on signage, website and printed materials for the following:
- $10,000 – Exclusive Banquet Sponsor (includes all Platinum level benefits except Padfolio logo placement and poster session sponsorship)
- $1,600 – Conference Padfolios (provided to all attendees)
- $500 and above – Sponsor a Student Travel Fellowship

Past sponsors include: Cincinnati Children's Hospital Medical Center, Ohio University Edison Biotechnology Institute, BioOhio, Kent State University, Miami University, The Ohio State University, Ohio University, IBM, Procter & Gamble, Wittenberg University, Wright State University, Case Comprehensive Cancer Center, Diagnostic Hybrids, Mathworks, University of Akron, Agilent Technologies, International Society for Computational Biology, Ohio Supercomputer Center, University of Michigan, Genomatix Software