

CONFERENCE SPONSORSHIP OPPORTUNITIES ENCLOSED



August 3-7, 2002 • Edmonton, Alberta, CANADA • Shaw Conference Centre



NEW THIS YEAR:
Student Support!
See Enclosed



www.iscb.org/ismb2002

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WHO IS ISCB?

The International Society for Computational Biology is a non-profit membership organization dedicated to advancing the scientific understanding of living systems through computation with emphasis on the role of computing and informatics in advancing molecular biology.

The Society aims to serve its membership by facilitating scientific communication through meetings, tutorials, publications and by electronic means, by collecting and distributing information about training, education and employment in the field; and by increasing the understanding of the significance of our endeavor in the larger scientific community and in the public at large.

The ISCB sponsors the annual conference Intelligent Systems for Molecular Biology (ISMB).

WHAT IS THE ISMB CONFERENCE?

The Intelligent Systems for Molecular Biology Conference is the largest conference devoted to bioinformatics, computational biology, and related topics. The meeting attracts a broad international audience from both corporate (33%), and academic and government (67%) institutions. Attendance is expected to be in the 1500-2000 range for the 2002 and 2003 meetings. The ISMB meeting is a gathering place for leading researchers and corporate decision makers at the cutting edge of progress in bioinformatics.

The ISMB Conference is the leading conference in the bioinformatics field providing a general forum for disseminating the latest developments in bioinformatics. ISMB is a multidisciplinary conference that brings together, from around the world, scientists from computer science, molecular biology, mathematics and statistics. Its scope includes the development and application of advanced computational methods for biological problems.

The ISMB Conference is an important source of revenue to the society, and these revenues are used to further the goals of computational biology according to the ISCB Charter, and to fund future conferences.

WHY PARTICIPATE IN SPONSORSHIP OF THE ISMB?

The broad interest in ISMB2002 by the corporate and academic research community makes this meeting an excellent opportunity for companies to showcase its involvement in bioinformatics and to support the ISMB2002 conference. This can be done either through different kinds of corporate sponsorships, or by participating in the ISMB2002 Conference Exhibition.

PAST SPONSORS AND EXHIBITORS 2000 AND 2001

Agouron Pharmaceutical
 Australian National University
 Aventis Pharmaceuticals
 Bioinformatics
 Biomax Informatics
 Bristol-Myers Squibb Company
 Cambridge University Press
 Carlsbergfondet
 Celera Genomics
 Cellomics, Inc.
 Center for Biological Sequence Analysis
 Cold Spring Harbor UP
 Compaq Computer Corporation
 COWIfonden
 Cray, Inc.
 Danmarks Grundforskningsfond
 DoubleTwist, Inc.
 Electric Genetics
 Entigen Corporation
 Entropia, Inc.
 Exiqon
 European Bioinformatics Institute
 The European Commission
 Foley & Lardner
 Franz, Inc.
 Genetics Institute
 Glaxo-Wellcome Incorporated
 Heller Ehrman Attorneys
 Hybrigenics

IBM
 InforMax, Inc.
 InforSense, Ltd.
 Inpharmatica
 InPharmix Incorporated
 Integrated Genomics, Inc.
 Klüwer
 Life Sciences Informatics Program
 LionBioscience
 Los Alamos National Laboratory (LSI acct)
 Lundbeck
 Lundbeckfonden
 Medical University of South Carolina
 Millennium Pharmaceutical, Inc.
 Molecular Simulations, Inc.
 Monsanto
 Mount Sinai School of Medicine
 MSI/Accelrys
 National Biomedical Computation Resource
 National Center for Genome Resources
 NCGR—Pathways (aca)
 National Science Foundation
 NetGenics, Inc.
 Novo Nordisk
 NPACI
 NSGene
 Orbi Team
 Paracel
 Parabon Computation, Inc.

Paradigm
 Partek Incorporated
 Pfizer
 Pfizer Global Research and Development—Ann Arbor Laboratories
 The Plasmid Foundation
 Platform Computing, Ltd.
 Physiome Science, Inc.
 Prevas Bioinformatics
 Proceryon Biosciences, Inc.
 Protein Data Bank
 Protein Pathways, Inc.
 Rone Biotechnology Consulting
 San Diego Super Computer Center
 Incyte Genomics (SGI acct)
 SAS
 SGI
 SNF
 Structural Bioinformatics, Inc.
 Structural GenomIX
 Sun Microsystems
 The MIT Press
 University of California San Diego
 University of Minnesota
 University of New Mexico
 Viaken, Inc.
 Virtual Genetics Lab
 Zymogenetics, Inc.



ISMB Platinum Sponsorship

For-profit Company US\$18,000
 Non-profit Institution US\$14,000

Platinum Benefits

- Preferred location of 10' x 10' exhibit space on show floor*
- Co-sponsor one major social event during ISMB
 - Opening Night Reception
 - Off-site social event
 - Luncheon
- Co-sponsor of Industry Night Reception
- 2-hour demonstration time (ISMB will schedule)
- Use of an interview room (ISMB will schedule)
- Logo slide listed with other Platinum sponsors during opening session
- Full page black & white advertisement in the conference program
- Company logo with link to company on ISMB web site index page
- Company logo with link to company on ISMB sponsorship page
- Company name listed as Platinum Sponsor in conference program
- Company brochure in registration bag
- Four complimentary full conference registrations (including tutorials)
- Four tickets to off-site social event
- Five exhibit hall only passes (no access to scientific sessions)

* Spaces assigned on first-come basis based on funds received.

ISMB Gold Sponsorship

For-profit Company US\$10,000
 Non-profit Institution US\$7,000

Gold Benefits

- 10' x 10' exhibit space on show floor
- Co-sponsor of a coffee break
- 2-hour demonstration time (ISMB to schedule)
- 1/2 page black & white advertisement in the conference program
- Company name listed on ISMB web site sponsorship page
- Company name listed as Gold Sponsor in conference program
- Two complimentary full conference registrations (including tutorials)
- Two tickets to off-site social event
- Three exhibit hall only passes (no access to scientific sessions)

ISMB Silver Sponsorship

For-profit Company US\$6,000
 Non-profit Institution US\$4,000

Silver Benefits

- Co-sponsor of a coffee break
- 2-hour demonstration time (ISMB to schedule)
- 1/2 page black & white advertisement in the conference program
- Company name listed on ISMB web site sponsorship page
- Company name listed as Silver Sponsor in conference program
- One complimentary full conference registration (including tutorials)
- One ticket to off-site social event

*NOTE: All dollar amounts are in US currency.



Donation of Goods

Platinum Sponsors will have first right to refusal of the following items until December 1, 2001.

The items listed below are available for sponsorship at cost. We have put next to each area the approximate costs for each item. Company name will be listed on the item along with ISMB conference logo and in the conference program as sponsored by Company. ISMB retains the rights to logo placements and design on all items.

- Name badge lanyards (one company)—approximately \$2 each
- Registration bags (up to a maximum of 3 companies may co-sponsor)—approximately \$18-\$22 each
- Volunteer t-shirts (up to a maximum of 3 companies may co-sponsor)—approximately \$12-\$15 each
- Conference t-shirts (up to a maximum of 3 companies may co-sponsor)—approximately \$12-\$15 each
- Clip boards for registration packets —approximately \$5 each
- Pads of paper for registration packets
- Pens (1 company)
- Cyber Café (1 company)
- Office and session computer equipment (1 company)
- Meeting directional signage (1 company)
- Donation of prize for “Best Paper” and “Best Poster” winners



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ISMB Travel Fellowship Support

US\$1,500 per Fellowship

The ISCB is dedicated to furthering the study of bioinformatics and providing fellowships to students from around the globe to attend the Intelligent Systems for Molecular Biology Conference (ISMB). The funds will be used for travel and registration at the conference.

BENEFITS:

- Support of the future of bioinformatics
- Mention of company name from the podium at the ISMB conference
- Company name listed in the official ISMB conference printed program
- Company listed on ISMB website travel fellowship page

Conference Job Fair

For-profit Company US\$500
Non-profit Institution US\$500

The Job Fair is designed to allow organizations to list their job postings on the ISMB website and to have block of time during the ISMB conference, dedicated to meeting potential job applicants. Tables will be assigned and set up on Sunday, August 4, 2002 in the foyer of the Shaw Conference Center. The job fair will be held Sunday August 4 from 10am - 2pm.

JOB FAIR BENEFITS:

- Access to ISMB web site to post company job availability
- One 6' draped table
- Two chairs
- Listing in conference program with company name and contact
- Access to interview rooms at the conference for up to two (2) hours

Exhibit Booth Only

For-profit Company US\$3,000
Non-profit Institution US\$2,000

EXHIBIT BENEFITS

- 10' x 10' exhibit space on show floor
 - Name listed in conference program as exhibitor
 - Furniture package (table, chair, wastebasket)
 - 2-exhibit hall passes
- *Does not include electrical, internet access or conference registration.*

Software Demonstrations

Organization US\$3,000
Student No Charge

The purpose of the ISMB Software Demonstration session is to allow organizations to demonstrate, in private rooms, their software/hardware relevant to the molecular biology community. Demonstration times will be scheduled throughout the conference and are open to corporations, non-profit organization, government labs and university staff and students.

SOFTWARE DEMONSTRATION BENEFITS

- Up to 2 hours of demonstration time
- Listing in conference program with description of software and demonstration time
- Private demonstration room



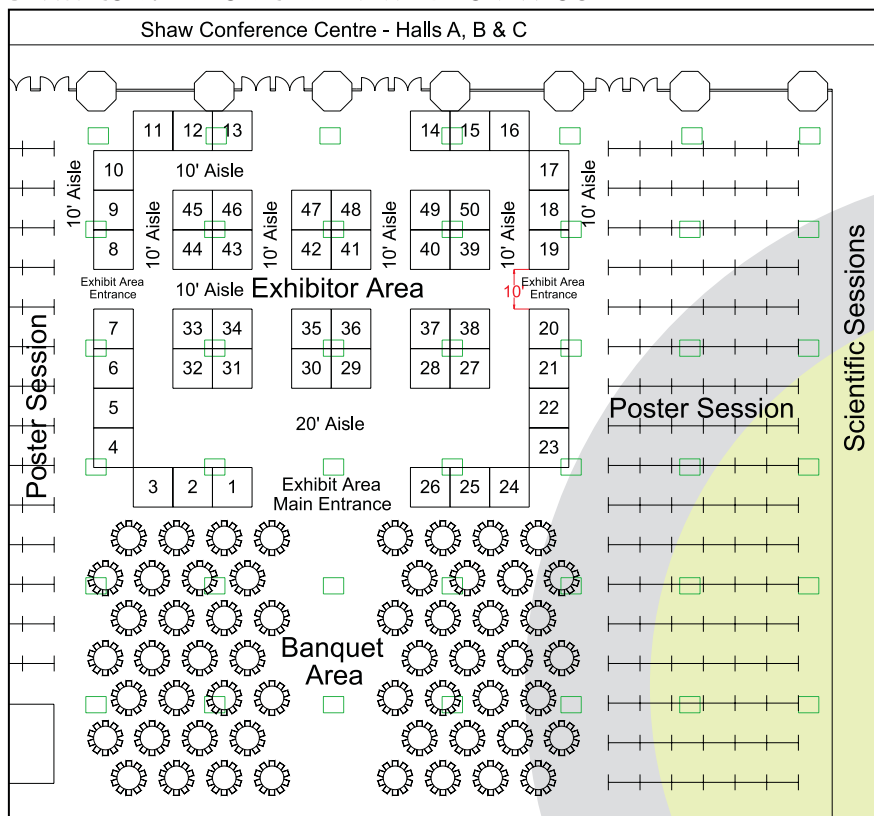
Date: August 3-7, 2002
 Location: Shaw Conference Centre, Edmonton, Alberta, Canada

TENTATIVE EXHIBITOR SCHEDULE-AT-A-GLANCE

Saturday, August 3	Morning 6pm-8:30pm	Exhibitor Set up Exhibits Open/Opening Reception
Sunday, August 4	8:30am-6pm 12pm-8:30pm	Plenary Sessions/Posters/Software Demos Exhibit Open/Luncheon/ Industry Night Reception
Monday, August 5	8:30am-6pm 12pm-6pm	Plenary Sessions/Posters/Software Demos Exhibits Open/Luncheon
Tuesday, August 6	8:30am-6pm 12pm-6pm	Plenary Sessions/Posters/Software Demos Exhibits Open/Luncheon
Wednesday, August 7	8:30am-6pm 12pm-6pm	Plenary Sessions/Posters/Software Demos Exhibits Open

More detailed schedule can be found at <http://www.iscb.org/ismb2002>

SHAW CONVENTION CENTER EXHIBITOR LAYOUT



Contact Information

ISCB/ISMB Contact
 Stephanie Hagstrom, CMP
 ISCB/ISMB Conference Vice Chair
 4602 Finsen Avenue
 San Diego, CA 92122
 (858) 623-0050 (fax/phone)
sponsorships@iscb.org

Show Contractor
 (Decorator/Shipping/Drayage)
 Calvin J. Goodkey
 Goodkey Show Services Ltd.
 9797 Jasper Avenue
 Edmonton, Alberta T5J 1N9
 CANADA
 780-426-2211 (phone)
 780-426-5734 (fax)
cal.gss@home.com

Customs Broker
 Bruce Carew
 Mendelssohn
 Scotia Place
 10060 Jasper Ave., Suite 950
 Edmonton, Alberta T5J 3R8
 CANADA
 403-291-5332 (phone)
 403-520-4209 (pager)
 403-291-5305 (fax)
BCarew@livingstonintl.com

Convention Center
 Shaw Conference Centre
 Kathy Harkin, CMP
 Client Services Manager
 9797 Jasper Avenue, NW
 Edmonton, Alberta T5J 1N9
 CANADA
 780-917-7891 (phone)
 780-425-5121 (fax)
kharkin@ede.org

Each company will receive a confirmation packet including a complete service kit with forms to arrange for shipping, additional furnishings, electrical, internet connections, telephone orders, etc.



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CONTACT INFORMATION: (DEADLINE FOR SUBMISSION: JULY 5, 2002)

Organization Name:

(EXACT LISTING OF ORGANIZATION AS IT SHOULD BE LISTED IN ISMB2002 PRINTED MATERIALS AND SIGNS)

Type of Organization: For-profit Company Non-profit Institution

Address:

City:State/Province:

Country:

Postal Code:

Contact Person (Name):

Daytime Phone:

Fax:

E-mail Address:

Web address:

CATEGORIES OF SUPPORT (PLEASE CHECK ALL AREAS YOU WISH TO SUPPORT)

- Platinum Sponsor (10' x 10' booth included in package) \$18,000fp/\$14,000nfp
 - Yes or No we will/will not utilize time to demonstrate software during the conference
- Gold Sponsor (10' x 10' booth included in package) \$10,000fp/\$7,000nfp
 - Yes or No we will/will not utilize time to demonstrate software during the conference
- Silver Sponsor (10' x 10' booth included in package) \$6,000fp/\$4,000nfp
 - Yes or No we will/will not utilize time to demonstrate software during the conference

OTHER SPONSORSHIP OPPORTUNITIES

- 10' x 10' Exhibit Booth \$3,000fp/\$2,000 nfp
- Travel Fellowships \$1,500 each
- On-line Job Fair \$1,000fp/no charge nfp
- Conference Job Fair Table \$500
- Software Demonstration \$3,000/no charge student

CHECK ANY ITEMS BELOW THAT YOUR ORGANIZATION WISHES TO SPONSOR

- Name badge lanyards (1 company)
- Registration bags (up to a maximum of 3 companies may co-sponsor)
- Volunteer t-shirts (up to a maximum of 3 companies may co-sponsor)
- Conference t-shirts (up to a maximum of 3 companies may co-sponsor)
- Clip boards for registration packets (1 company)
- Pads of paper for registration packets (1 company)
- Pens (1 company)
- Cyber Café (1 company)
- Office and Session computer equipment (1 company)
- Meeting Directional Signage (1 company)
- Donation of Prize for "Best Paper" and "Best Poster" winners



IF YOU PLAN TO EXHIBIT AT THE ISMB2002 CONFERENCE, EITHER THROUGH ONE OF THE SPONSORSHIP CATEGORIES ABOVE OR PURCHASING A BOOTH, PLEASE COMPLETE THE INFORMATION BELOW.

Please refer to the floor plan listed in the brochure for booth location selection:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

We would prefer not to be located next to the following company(s):

Please note, booths will be assigned on a first-come-first-serve basis with priority assignments going to the Platinum sponsors. We will do our best to provide you with the booths you have selected.

Sponsorship and exhibit space is confirmed upon receipt of total fees due. You will receive a confirmation packet including all the necessary forms to complete your participation in the Conference.

SPONSOR INFORMATION

Categories	No. of items	Amount Each	Total Due
Platinum Sponsorship		For-profit: \$18,000/NP: \$14,000	
Gold Sponsorship		For-profit: \$10,000/NP: \$7,000	
Silver Sponsorship		For-profit: \$6,000/NP: \$4,000	
Exhibit booth		For-profit: \$3,000/NP: \$2,000	
NEW! Student Travel Fellowships		\$1,500	
Conference Job Fair		\$500	
Software Demonstration Time		Organizational: \$3,000/Student: No Charge	

TOTAL DUE: \$

Please make checks payable to: ISCB/ISMB2002 and mail to: ISCB/ISMB2002
4602 Finsen Avenue
San Diego, CA 92122

Forms may be faxed to: 858-623-0050

Bank or Wire Transfers: To conduct a bank transfer, please contact Stephanie Hagstrom at 858-623-0050

We have read the Exhibitor Information below.

Name Date

Cancellation Policy: Cancellations must be received in writing to Stephanie Hagstrom: ISCB/ISMB Conference Vice Chair, 4602 Finsen Avenue, San Diego, CA 92122, 858-623-0050 (fax), sponsorships@iscb.org (e-mail). Full refund less US \$100.00 administration fee if cancellation received prior to June 28, 2002. 50% refund if cancellation received between June 29, 2002 and July 12, 2002. No refund after July 12, 2002.



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CONTRACT AND PAYMENT

The exhibitor agrees to comply with all rules, guidelines and regulations outlined below by completing the contract. ISMB must receive full payment for booth space and sponsorship funds to reserve space.

An exhibitor's application for space, once endorsed by ISMB, constitutes a contract for the right to use the space, subject to receipt of payment for space rental. If payment is not received by July 12, 2002, ISMB cannot guarantee booth space. Should the booth space remain unoccupied as of 1:00 pm, Friday, July 12, 2002, ISMB may rent or use it without obligation to refund. No refunds will be given for space that is unused during the Exposition. Subletting of space is prohibited.

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BADGES

Two Exhibit Hall passes are included with each purchased exhibit booth (see sponsorship packages for number of passes included with packages). A service kit will be sent as a confirmation that will include booth personnel badge form. To gain access to the conference social events and educational events, individuals must register for the ISMB conference at the conference rates (see also sponsorship packages for included conference registrations).

SHOW CONTRACTOR (DECORATOR)

Goodkey Show Services Ltd. is the official ISMB 2002 Show Contractor for exhibitor services and can help in the booth coordination. Forms for labor, furniture, drayage, utilities, storage and supplies will be included in the Exhibitor Service Kit and is the responsibility of the exhibitor to manage and arrange. Goodkey will staff a service desk on-site during move-in, throughout the show, and move-out to assist exhibitors with all services. By waiting order services on-site, exhibitors will be charged substantially higher rates, so order early!

BOOTH CLEANING AND FURNISHINGS

Available through Goodkey Show Services. Order forms will be included in the confirmation service kit.

BOOTH CARPET IS REQUIRED

Show colors are navy blue and white. Aisle carpet is navy blue. Booth drape is blue and white. Carpet will be available through Goodkey Decorating. Order forms will be included in the confirmation service kit.

COMPUTERS/AUDIO VISUAL

ISMB has secured an audio-visual company in Edmonton as the preferred vendor for all computers and audio-visual needs. Order forms will be included in the confirmation service kit.

DEMONSTRATIONS

Demonstrations and other special activities must be located so crowds will be comfortably contained within the exhibitor's space and not blocking the aisle. Distracting activities are subject to adjacent exhibitor and ISMB approval.

DISTRIBUTION OF LITERATURE/PRODUCT

Exhibitors are allowed to attract people to the booth and work with them in the exhibitors assigned area; however, exhibitors are not permitted to distribute information outside of the booth or in any other areas of the Exhibit Hall or conference areas without prior approval from ISMB.

EXHIBITOR APPOINTED CONTRACTORS

Exhibitors using a contractor other than Goodkey Show Services to install or dismantle a booth, must complete the Exhibitor Appointed Contractor (EAC) forms that will be included in the Exhibitor Service Kit. Exhibitors must inform the EAC to abide by all rules and regulations of the show and not solicit business on the Exhibit floor. EAC's are not exhibitors and they must wear their designated badges at all times. An insurance certificate from this contractor showing general liability coverage is also required.

ELECTRICAL

Electricity is not included in the booth fee. Electrical service can be ordered through SHOWTECH Power & Lighting. An order form will be included in the service kit. The use of surge protectors is strongly recommended.

EXHIBITOR AFTER HOURS ACCESS

Exhibitors are allowed on the show floor one-hour prior and one hour after the posted show hours. Access beyond these times must be approved by ISMB at the Exhibit Registration Desk.

HELIUM BALLOONS

Helium Balloons are not permitted in the Shaw Conference Centre.



HOTEL RESERVATIONS

Hotel reservations can be made through the ISMB2002 website. <http://www.iscb.org/ismb2002>. The Fairmont Hotel McDonald has been designated the corporate headquarters.

INDEMNIFICATION

It is understood that the exhibitor assumes entire responsibility for and agrees to protect, indemnify, defend and save ISCB, ISMB and the Shaw Conference Centre, and their respective consultants, agents, directors, employees, licensees and assigns them harmless from and against all claims, losses and damages to persons or property, governmental charges of fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or the use of or part thereof negligently or otherwise, excluding any such liability caused by the sole negligence of ISCB, ISMB, The Shaw Conference Center or its employees and agents.

INSURANCE

Proof of insurance must be provided upon request. Exhibitors are to have a rider on their current insurance policy to cover loss of or damage to their exhibit or other personal property while it is located at or is in transit to or from the Shaw Conference Centre. The exhibitor shall indemnify the Shaw Conference Center, Goodkey Show Services, ISCB and ISMB against, and hold it and its representatives harmless from complaints, suits or liabilities resulting from negligence of the exhibitor in connection with the exhibits use of display space. The Shaw Conference Center, Goodkey Show Services, ISCB and ISMB shall have no liability for loss or damage, through any cause, of goods, hand carried items, exhibits, or other materials owned, rented or leased by the exhibitor. Personal effects, souvenir handouts and other small, easily removed valuable items should not be left unattended. In no event shall ISCB or ISMB have any liability for incidental, consequential, special, indirect or punitive damages for any harm arising from, or related to, the use of exhibit space under the contract agreement.

INTERNET

The Shaw Conference Centre will provide Internet Services. An order form will be included in the service kit.

LABOR

Union labor may be required to install and/or dismantle booths or handle exhibit freight. Forms will be included in the service kit.

In order to conform to union contract rules and regulations, it will be necessary that all exhibitors' use qualified union personnel for the installation and dismantling of the exhibits and for material handling within the show. The handling, placing or setting out of merchandise that is to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation or dismantling of an exhibit which does not require the use of hand tools, or more than one person, and can be accomplished within thirty minutes may be performed by the owner or company representative. This pertains to booths 100-sq. ft. or less.

MOVE-IN/MOVE-OUT

Goodkey Show Services is responsible for maintaining in and out traffic schedules at the show site. Even local exhibitors will need to clear all movements of exhibit materials through this department which will have priority at the loading dock at all times. Union jurisdiction allows hand-carried items, one trip only, and will not permit exhibitors to use dollies, hand trucks or push carts.

OTHER EQUIPMENT

Additional items may be ordered through Goodkey Show Services 780-426-2211.

OTHER TERMS AND CONDITIONS

All exhibits are under the management and control of ISCB/ISMB. Only authorized ISCB/ISMB personnel have the authority to make decisions affecting the conference and exhibit activities. ISCB/ISMB shall have final authority as to interpretation of the rules and their application. ISCB/ISMB reserves the right to amend these rules and regulations or to make additions thereto.

SECURITY:

ISCB/ISMB will provide security guards in the exhibit area during the off-hours, and will take reasonable precautions to safe guard exhibitor's property. Exhibitors are encouraged to remove any valuable items from the exhibit area each evening.

SHIPMENTS

Exhibitors are strongly encouraged to ship exhibit materials in advance to Goodkey Show Services warehouse, as freight received in advance will be delivered directly to the booths before move-in begins. Order forms will be included in the service kit.

STORAGE

Exhibitors may store minimal quantities of product and/or collateral in the booth during the show. Goodkey Show Service must store larger quantities of collateral materials.

TELECOMMUNICATIONS

Telephone service and/or equipment can be ordered through SHOWTECH Power & Lighting. Order forms will be included in the show service kit.





ISMB2002 is Sponsored by the International Society for Computational Biology

