

Package Opportunities

ISMB 2008 provides organizations with a number of conference participation opportunities:

Exhibitor Package**

For profit organization \$3,500
Not for profit organization \$2,500

- Display space, draped booth & furniture package
- Three (3) exhibit hall passes (no access to scientific sessions or conference meals)
- Organization listed on conference website and in conference program book
- Company name on exhibition signage
- Complimentary wireless internet available in exhibit areas

Demonstration Package**

For profit organization \$2,000
Not for profit organization \$400

Demonstrations allow organizations to showcase their software/hardware relevant to the bioinformatics/computational biology community:

- One 25-minute (not for profit) or one 50-minute (for profit) demo session (scheduled by ISMB 2008)
- Demonstration listing on conference website and the conference program book including demonstration overview

Industry Poster Package**

For profit organization \$1,000
Not for profit organization \$500

- One poster display in industry poster section
- Company name listed in conference program
- One (1) exhibit hall pass

** Does not include conference registration
Please note all prices are quoted in US dollars.



International Society for Computational Biology
c/o BJ Morrison McKay
Pharmaceutical Sciences Building,
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9500 Gilman Drive, MC 0743
La Jolla, CA 92093-0743 USA

To confirm your participation or for additional information contact:
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Past Sponsors Include:

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www.iscb.org/ismb2008

SPONSORSHIP OPPORTUNITIES

16th Annual International Conference



A Must Attend Life Sciences Event

Year after year organizations from around the globe participate in ISMB as a critical component of their marketing strategy. For them, ISMB has become a “must attend” event. Because ISMB provides sponsors and exhibitors with a measurable return on investment they continue to renew and expand their support with each new conference.

ISMB attracts top international scientists and key decision makers in the life sciences — experts in areas such as computer science, molecular biology and medicine, mathematics and statistics — from the world’s largest and most prestigious research institutions. These experts have come to see ISMB as an opportunity to seek out and learn about the new tools, technologies, publications and services featured by sponsors and exhibitors. ISMB 2008 in Toronto, Canada is your organization’s opportunity to reach this global market in one place at one time.

A creative suite of sponsorship options has been designed for every budget level. By committing now to ISMB you can take full advantage of this opportunity to enhance your organization’s visibility, expand your network of prospects, meet up with your current clients and positively impact your bottom line sales.

We look forward to welcoming you to Toronto!

To confirm your participation or for additional information contact: Steven Leard at steven@iscb.org or phone +1-780-414-1663.

An Official Conference of
The International Society
for Computational Biology





Conference Sponsorship Benefits

Platinum Sponsorship

For profit organization	\$22,000
Not for profit organization	\$15,500

- One (1) exhibit booth (preferred location)
- Two (2) demonstration times (ISMB to schedule)
- Logo slide during opening session
- Full page black and white advertisement in the conference program
- Organization logo with link to organization on the ISMB 2008 website sponsorship page
- Organization name and description listed as "Platinum Sponsor" in conference program
- Organization brochure in registration bag
- Four (4) full conference registrations including tutorials
- Five (5) additional exhibit hall passes (no access to scientific sessions or conference meals)

Please note all prices are quoted in US dollars.

Gold Sponsorship

For profit organization	\$13,500
Not for profit organization	\$8,000

- One (1) exhibit booth
- One (1) demonstration time (ISMB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB 2008 website sponsorship page
- Organization name and description listed as "Gold Sponsor" in conference program
- Two (2) full conference registrations including tutorials
- Three (3) additional exhibit hall passes (no access to scientific sessions or conference meals)



"HP has long held the view that ISMB is the most important conference of its kind and has consistently supported the event over the years. HP believes ISMB conferences provide the best opportunity to meet with the thought leaders in the fields of bioinformatics and molecular biology and will continue to support future ISMB events."

— Lionel Binns, Manager, Life Science Program Office, High Performance Computing, Hewlett-Packard Company

Silver Sponsorship

For profit organization	\$7,000
Not for profit organization	\$4,500

(Exhibitor space not included in silver sponsorship package)

- One (1) demonstration time (ISMB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB 2008 website sponsorship page
- Organization name and description listed as "Silver Sponsor" in the conference program
- One (1) full conference registration including tutorials

VIP Sponsor Dinner

A special evening is planned for ISMB sponsors featuring an innovative industry program with special guests including select senior scientists.

"We have exhibited at ISMB for over 5 years now and have always found it a lively and well-run meeting, with plenty of opportunity to interact with a truly international set of delegates from both academia and industry."

— Dr. Katrina Halliday, Commissioning Editor, Cambridge University Press



Additional Sponsorship Opportunities

- Delegate bags* \$30,000
- Gala Dinner \$27,000
- Conference T-Shirts* \$15,000
- Opening Reception \$15,000
- Luncheon \$15,000
- Poster Reception \$15,000
- Refreshment Break \$5,000
- Keynote Speaker Sponsorship \$5,000
- Name Badge Lanyards* \$3,000
- Volunteer T-Shirts* \$3,000
- Inclusion of marketing materials in delegate bags \$2,000
- Student Travel Fellowship \$1,500

Organizations will benefit by acknowledgement in the conference program, signage and conference website and through delegate appreciation of your support.

* Organization name or logo will be listed on the item along with the ISMB 2008 logo. ISCB retains the rights for logo placement and item production.

"ISMB 2007 was a very productive event for us. The delegates, quality leads, meeting organization and the scientific caliber of the research presented at the event far exceeded all of our expectations. We have been very pleased with the contacts and leads generated at this event and look forward to future sponsorship opportunities. A MUST attend event for us!"

— Deepak Thakkar, PhD., BioScience Segment Manager, SGI

Premier Sponsorship

ISCB offers interested organizations specialized opportunities designed exclusively for Premier Sponsors of ISMB 2008. Premier sponsor benefits include ISCB and conference customized packages designed to meet the organization's specific marketing strategy.

To discuss a Premier Sponsorship opportunity, contact steven@iscb.org



Detailed Conference Sponsorship and Exhibitor Information
www.iscb.org/ismb2008/sponsoropp