International Society for Computational Biology

c/o B) Morrison McKay
Pharmaceutical Sciences Building,
Room 3230
9500 Gilman Drive, MC 0743
La Jolla, CA 92093-0743 USA

To confirm your participation or for additional information contact:
Steven Leard, ISCB Conferences Director
Telephone: +1-780-414-1663
Email: steven@iscb.org

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ISMB 2008 provides organizations with a number of conference participation opportunities:

Exhibitor Package**
For profit organization $3,500
Not for profit organization $2,500
• Display space, draped booth & furniture package
• Three (3) exhibit hall passes
• Company name on exhibition signage
• Complimentary wireless internet available in exhibit areas

Demonstration Package**
For profit organization $2,000
Not for profit organization $400
Demonstrations allow organizations to showcase their software/hardware relevant to the bioinformatics/computational biology community:
• One 25-minute (not for profit) or one 50-minute (for profit) demo session (scheduled by ISMB 2008)
• Demonstration listing on conference website and the conference program book including demonstration overview

Industry Poster Package**
For profit organization $1,000
Not for profit organization $500
• One poster display in industry poster section
• Company name listed in conference program
• One (1) exhibit hall pass

** Does not include conference registration
Please note all prices are quoted in US dollars.

www.iscb.org/ismb2008

An Official Conference of
The International Society for Computational Biology

SPONSORSHIP OPPORTUNITIES
16th Annual International Conference

TORONTO
ISMB 2008
JULY 19 TO 23

A Must Attend Life Sciences Event

Year after year organizations from around the globe participate in ISMB as a critical component of their marketing strategy. For them, ISMB has become a “must attend” event. Because ISMB provides sponsors and exhibitors with a measurable return on investment they continue to renew and expand their support with each new conference.

ISMB attracts top international scientists and key decision makers in the life sciences — experts in areas such as computer science, molecular biology and medicine, mathematics and statistics — from the world’s largest and most prestigious research institutions. These experts have come to see ISMB as an opportunity to seek out and learn about the new tools, technologies, publications and services featured by sponsors and exhibitors. ISMB 2008 in Toronto, Canada is your organization’s opportunity to reach this global market in one place at one time.

A creative suite of sponsorship options has been designed for every budget level. By committing now to ISMB you can take full advantage of this opportunity to enhance your organization’s visibility, expand your network of prospects, meet up with your current clients and positively impact your bottom line sales.

We look forward to welcoming you to Toronto!
To confirm your participation or for additional information contact: Steven Leard at steven@iscb.org or phone +1-780-414-1663.
ISCB offers interested organizations specialized opportunities designed exclusively for Premier Sponsors of ISMB 2008. Premier sponsor benefits include ISCB and conference customized packages designed to meet the organization’s specific marketing strategy.

**Premier Sponsorship**

ISCB offers interested organizations specialized opportunities designed exclusively for Premier Sponsors of ISMB 2008. Premier sponsor benefits include ISCB and conference customized packages designed to meet the organization’s specific marketing strategy.

**Conference Sponsorship Benefits**

<table>
<thead>
<tr>
<th>Platinum Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Silver Sponsorship</th>
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<tbody>
<tr>
<td>For profit organization $22,000</td>
<td>For profit organization $13,500</td>
<td>For profit organization $7,000</td>
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<tr>
<td>Not for profit organization $15,500</td>
<td>Not for profit organization $8,000</td>
<td>Not for profit organization $4,500</td>
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<tr>
<td>• One (1) exhibit booth (preferred location)</td>
<td>• One (1) exhibit booth</td>
<td>• One (1) demonstration time (ISMB to schedule)</td>
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<tr>
<td>• Two (2) demonstration times (ISMB to schedule)</td>
<td>• One (1) demonstration time (ISMB to schedule)</td>
<td>• Half-page black &amp; white advertisement in conference program</td>
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<tr>
<td>• Logo slide during opening session</td>
<td>• Half-page black &amp; white advertisement in conference program</td>
<td>• Organization name listed on ISMB 2008 website sponsorship page</td>
</tr>
<tr>
<td>• Full page black and white advertisement in the conference program</td>
<td>• Organization name and description listed as “Gold Sponsor” in conference program</td>
<td>• Organization name and description listed as “Silver Sponsor” in the conference program</td>
</tr>
<tr>
<td>• Organization logo with link to organization on the ISMB 2008 website sponsorship page</td>
<td>• Two (2) full conference registrations including tutorials</td>
<td>• One (1) full conference registration including tutorials</td>
</tr>
<tr>
<td>• Organization name listed on ISMB 2008 website sponsorship page</td>
<td>• Three (3) additional exhibit hall passes (no access to scientific sessions or conference meals)</td>
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<tr>
<td>• Organization name and description listed as “Platinum Sponsor” in conference program</td>
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<td>• Organization brochure in registration bag</td>
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<tr>
<td>• Four (4) full conference registrations including tutorials</td>
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<td></td>
</tr>
<tr>
<td>• Five (5) additional exhibit hall passes (no access to scientific sessions or conference meals)</td>
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Please note all prices are quoted in US dollars.

**Gold Sponsorship**

For profit organization $13,500
Not for profit organization $8,000

- One (1) exhibit booth
- One (1) demonstration time (ISMB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB 2008 website sponsorship page
- Organization name and description listed as “Gold Sponsor” in conference program
- Two (2) full conference registrations including tutorials
- Three (3) additional exhibit hall passes (no access to scientific sessions or conference meals)

**Silver Sponsorship**

For profit organization $7,000
Not for profit organization $4,500

- One (1) demonstration time (ISMB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB 2008 website sponsorship page
- Organization name and description listed as “Silver Sponsor” in the conference program
- One (1) full conference registration including tutorials

**Platinum Sponsorship**

For profit organization $22,000
Not for profit organization $15,500

- One (1) exhibit booth (preferred location)
- Two (2) demonstration times (ISMB to schedule)
- Logo slide during opening session
- Full page black and white advertisement in the conference program
- Organization logo with link to organization on the ISMB 2008 website sponsorship page
- Organization name and description listed as “Platinum Sponsor” in conference program
- Organization brochure in registration bag
- Four (4) full conference registrations including tutorials
- Five (5) additional exhibit hall passes (no access to scientific sessions or conference meals)

Please note all prices are quoted in US dollars.

**Conference Sponsorship Benefits**

Additional Sponsorship Opportunities

- Delegate bags* $30,000
- Gala Dinner $27,000
- Conference T-Shirts* $15,000
- Opening Reception $15,000
- Luncheon $15,000
- Poster Reception $15,000
- Refreshment Break $5,000
- Keynote Speaker Sponsorship $5,000
- Name Badge Lanyards* $3,000
- Volunteer T-Shirts* $3,000
- Inclusion of marketing materials in delegate bags $2,000
- Student Travel Fellowship $1,500
- Additional Sponsorship Opportunities

* Organization name or logo will be listed on the item along with the ISMB 2008 logo. ISCB retains the rights for logo placement and item production.

**VIP Sponsor Dinner**

A special evening is planned for ISMB sponsors featuring an innovative industry program with special guests including select senior scientists.

“We have exhibited at ISMB for over 5 years now and have always found it a lively and well-run meeting, with plenty of opportunity to interact with a truly international set of delegates from both academia and industry.”

— Dr. Katrina Halliday, Commissioning Editor, Cambridge University Press

“**ISMB 2007 was a very productive event for us. The delegates, quality leads, meeting organization and the scientific caliber of the research presented at the event far exceeded all of our expectations. We have been very pleased with the contacts and leads generated at this event and look forward to future sponsorship opportunities. A MUST attend event for us!**”

— Deepak Thakkar, PhD., BioScience Segment Manager, SGI