

## Package Opportunities

ISMB/ECCB 2007 provides organizations with a number of conference participation opportunities:

### Exhibitor Package\*\*

**For profit organization \$3,500**  
**Not for profit organization \$2,500**

- Organization listed on conference Web site and in conference program book
- Three (3) exhibit hall passes
- Company name on a sign, printed one color
- Display space and hardwall structure
- Complimentary wireless internet available in exhibit areas

### Demonstration Package\*\*

**For profit organization \$2,000**  
**Not for profit organization \$400**

Demonstrations allow organizations to showcase their software/hardware relevant to the bioinformatics/computational biology community and include:

- One 25-minute (not for-profit) or one 50-minute (for-profit) demo session (scheduled by ISMB/ECCB 2007)
- Demonstration listing on conference Web site and the conference program book including demonstration overview

### Industry Poster Package\*\*

**For profit organization \$1,000**  
**Not for profit organization \$500**

- One poster display in industry poster section
- Name listed in conference program
- One (1) exhibit hall pass

\*\* Does not include conference registration

*Please note all prices are quoted in US dollars.*



c/o BJ Morrison McKay  
International Society for Computational Biology  
Pharmaceutical Sciences Building, Room 3230  
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To confirm your participation or for additional information contact:  
Steven Leard, ISCB Conference Liaison  
Telephone: +1-780-414-1663  
Email: [steven@iscb.org](mailto:steven@iscb.org)

### Past Sponsors Include:

Accelrys	Orion Multisystems
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[www.iscb.org/ismbeccb2007](http://www.iscb.org/ismbeccb2007)

## SPONSORSHIP OPPORTUNITIES

15th Annual International Conference  
on Intelligent Systems for Molecular Biology  
6th Annual European Conference  
on Computational Biology



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# ISMB ECCB

## 21-25•JUL•07



[www.iscb.org/ismbeccb2007](http://www.iscb.org/ismbeccb2007)

## Why ISMB/ECCB 2007?

ISMB/ECCB 2007 will be held in Vienna, Austria and is jointly hosted by the International Society for Computational Biology (ISCB) and the European Conference on Computational Biology (ECCB). The conference will serve as the 15th Annual Meeting of ISCB and the 6th Annual Meeting of ECCB.

Considered by many past sponsors as the premier life sciences conference to attend ISMB/ECCB 2007 provides a multidisciplinary forum for disseminating the latest developments in bioinformatics. Bringing together over 2000 international scientists from the fields of computer science, molecular biology, molecular medicine, mathematics, and statistics the conference will focus on the development and application of advanced computational methods for biological problems.

Offering the strongest scientific program and the broadest scope of any international bioinformatics conference, ISMB/ECCB 2007 will be the largest and most important computational biology event globally in 2007.

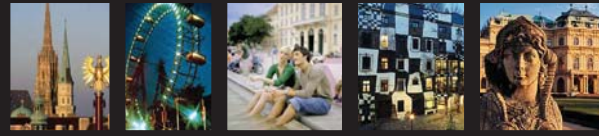
The conference provides one of the best opportunities to showcase tools, technologies and other products and services to an international audience, including serious buyers and key decision makers.

To take advantage of the many opportunities available to develop and expand your organization's interface to the bioinformatics community, contact Steven Leard at [steven@iscb.org](mailto:steven@iscb.org)



[www.iscb.org/ismbeccb2007](http://www.iscb.org/ismbeccb2007)

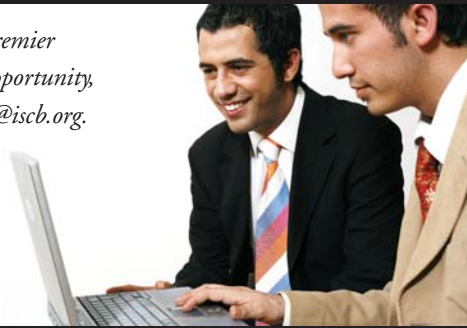
# Conference Sponsorship Benefits



## Premier Sponsorship

ISCB offers interested organizations specialized opportunities designed exclusively for Premier Sponsors of ISMB/ECCB 2007. Premier sponsor benefits include ISCB and conference customized packages designed to meet the organization's specific marketing strategy.

To discuss a Premier Sponsorship opportunity, contact [steven@iscb.org](mailto:steven@iscb.org).



"HP has long held the view that ISMB is the most important conference of its kind and has consistently supported the event over the years. HP believes ISMB conferences provide the best opportunity to meet with the thought leaders in the fields of bioinformatics and molecular biology and will continue to support future ISMB events."

— Lionel Binns, Manager, Life Science Program Office, High Performance Computing, Hewlett-Packard Company

## Platinum Sponsorship

For profit organization \$22,000  
Not for profit organization \$15,500

- One (1) exhibit booth (preferred location)
- Two (2) demonstration times (ISMB/ECCB to schedule)
- Logo slide during opening session
- Full page black and white advertisement in the conference program
- Organization logo with link to organization on the ISMB/ECCB 2007 Web site index page
- Organization logo with link to organization on the ISMB/ECCB 2007 Web site sponsorship page
- Organization name and description listed as "Platinum Sponsor" in conference program
- Organization brochure in registration bag
- Four (4) full conference registrations including tutorials
- Five (5) additional exhibit hall passes (no access to scientific sessions)

Please note all prices are quoted in US dollars.

"We have exhibited at ISMB for over 5 years now and have always found it a lively and well-run meeting, with plenty of opportunity to interact with a truly international set of delegates from both academia and industry."

— Dr. Katrina Halliday, Commissioning Editor, Cambridge University Press

## Gold Sponsorship

For profit organization \$13,500  
Not for profit organization \$8,000

- One (1) exhibit booth
- One (1) demonstration time (ISMB/ECCB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB/ECCB 2007 Web site sponsorship page
- Organization name and description listed as "Gold Sponsor" in conference program
- Two (2) full conference registrations including tutorials
- Three (3) additional exhibit hall passes (no access to scientific sessions)



**NEW for 2007! VIP Sponsor Dinner – a special evening is planned for ISMB/ECCB sponsors featuring an innovative industry program with special guests including select senior scientists.**



## Silver Sponsorship

For profit organization \$7,000  
Not for profit organization \$4,500

(Exhibitor space not included in silver sponsorship package)

- One (1) demonstration time (ISMB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB/ECCB 2007 Web site sponsorship page
- Organization name and description listed as "Silver Sponsor" in the conference program
- One (1) full conference registration including tutorials

Detailed Conference Sponsorship and Exhibitor Information  
<http://www.iscb.org/ismbeccb2007/sponsoropps>

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## Additional Sponsorship Opportunities

- Delegate satchels\* \$30,000
- Gala Dinner \$27,000
- Conference T-Shirts\* \$15,000
- Opening Reception \$15,000
- Luncheons \$15,000
- Poster Receptions \$15,000
- Refreshment Breaks \$5,000
- Keynote Speaker Sponsorship \$5,000
- Name Badge Lanyards\* \$3,000
- Volunteer T-Shirts\* \$3,000
- Inclusion of marketing materials in delegate bags \$2,000
- Student Travel Fellowship \$1,500

Organizations will benefit by acknowledgement in the conference program, signage and conference Web site and through delegate appreciation of your support.

\* Organization name will be listed on the item along with the ISMB/ECCB 2007 logo. ISCB retains the rights for logo placement and item production.



[www.iscb.org/ismbeccb2007](http://www.iscb.org/ismbeccb2007)