GLBIO 2017
Great Lakes Bioinformatics Conference

University of Illinois at Chicago
Chicago, Illinois
May 15 - 17, 2017

https://www.iscb.org/glbio2017
The Great Lakes Bioinformatics (GLBIO) Conference, a regional conference of the International Society of Computational Biology, is organized by the Great Lakes Bioinformatics Consortium and is entering its 12th year. GLBIO strives to provide an interdisciplinary forum for the discussion of research findings and methods. The GLBIO series began as a regional conference and has grown into an international program with a spotlight on regional development in the computational biosciences.

GLBIO has established a strong reputation for building relationships among an internationally prominent bioscience research community, showcasing the North American Great Lakes region as a perfect place to conduct computer-aided research in the life sciences.

Every year, GLBIO organizers prepare a full agenda on the latest developments in bioinformatics and biologically relevant applications. From novice to expert, attendees partake in a variety of keynote speakers, workshops, tutorials, oral presentations, posters, networking, and exhibits during the conference.

The presenters of the GLBIO conference are scientists representing a broad spectrum of universities, industrial enterprises, government laboratories, and medical libraries from around the world.

![2016 Conference Participants](image)

Total attendees expected in 2017: **300**

On average, most of the attendees are from the Great Lakes region of the United States & Canada with 40% coming from other areas of North America and the world.

Your organization can play a visible role in GLBIO as attendees consider and work toward solutions to important scientific and medical problems being addressed by the bioinformatics community.

Whether you are looking to boost sales, bolster awareness or recruit top candidates in computational biology and bioinformatics, GLBIO provides an excellent opportunity for targeted exposure within the North American Great Lakes region.
SPONSORSHIP OPPORTUNITIES:
GLBIO 2017 is seeking sponsorship from institutions looking to engage with a dynamic audience. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

**Gold Sponsorship: $5,000 USD**

In addition to the following, sponsor gets to choose 7 items from the “Enhanced Benefits” list
- Two (2) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

**Silver Sponsorship: $4,000 USD**

In addition to the following, sponsor gets to choose 5 items from the “Enhanced Benefits” list
- One (1) complimentary conference registration
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

**Bronze Sponsorship: $3,000 USD**

In addition to the following, sponsor gets to choose 3 items from the “Enhanced Benefits” list
- One (1) complimentary conference registration
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

**Copper Sponsorship: $2,000 USD**

In addition to the following, sponsor gets to choose 1 item from the “Enhanced Benefits” list
- One (1) complimentary conference registration
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

**Enhanced Benefits for Sponsors**
- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Pre-event Electronic list of conference delegates for one time use
- Post-event Electronic list of conference delegates for one time use
- Brochure or Video insert on the mobile app
- One (1) 20 minute technology talk
- One (1) tabletop exhibit display space
- Discounted registration at 25% off regular registration fee
- Half-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Quarter-page advertisement in ISCB Newsletter (full color, issue of choice, Silver and Bronze only)
- Up to 5 job posts on ISCB website
TECHNOLOGY TRACK SESSION $1,500 USD
- One (1) 20 minute technology track

EXHIBITOR SHOWCASE $1,000 USD (Publisher or Non-profit $500 USD)
- One (1) Exhibitor Showcase display space
  - Please note the showcase is designed for pop-up displays, approximately six feet in length, or a standard tabletop exhibit.
- One (1) Complimentary Registration
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

ADDITIONAL SPONSORSHIP OPPORTUNITIES
Organizations will benefit by acknowledgement on the conference website, mobile app, onsite signage and through delegate appreciation of your support.

- Name Badge Lanyards: ............... $1,000
- Delegate Bag or Folio: ............... $2,000
- Refreshment Break: .................. $2,000
- Purchase pre-conference registration list:
  - Exhibitor: ........ $300; Non-exhibitor: .... $500
- Purchase post-conference registration list
  - Exhibitor: .......... $500; Non-exhibitor: .... $700

NEW in 2017!

LEARN N’ LUNCH ROUNDTABLE SPONSORSHIP $1,500 USD
Lunch N’ Learn is an opportunity for universities to speak to the benefits and opportunities their program provides.
- One (1) DESIGNATED TABLE DURING A ROUNDTABLE LUNCH
  - Please note the table is for one of two lunches, Academic or Industry. There is a limit of 10 tables at each session.
- One (1) Complimentary Registration
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

MOBILE APP EXCLUSIVE SPONSOR $4,000 USD
- Exposure with a direct line to conference attendees.
- Designated Secondary Splash Page
  - Page is visible whenever app updates before transitioning to App Dashboard
- 2 promoted posts or push notifications
- Pre-conference registration list

To confirm your participation or for more information, please contact:
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## PAST SPONSORS & EXHIBITORS:

- Agilent Technologies
- Appistry
- Bioinformatics.ca
- BioOhio
- Bioteam
- Bowling Green State University
- Cambridge Computer
- Canarie
- Carnegie Mellon University
- Case Comprehensive Cancer Center
- Case Western - Case Center for Proteomics & Bioinformatics
- Cincinnati Children’s Hospital Medical Center
- CLC Bio
- Compendia Bioscience
- Compute Canada
- Diagnostic Hybrids
- F1000 Prime
- GeneCode
- Genomatix Software
- Genome Canada
- Genonomoncology
- Giga Science
- Great Lakes Bioinformatics Consortium
- IBM
- International Society for Computational Biology
- Kent State University
- Mathworks
- Miami University - Dept. of Botany
- Michigan Economic Development Corporation
- Michigan Technology University
- Monsanto
- Ohio State University - Center for Applied Plant Sciences (CAPS)
- Ohio Supercomputer Center
- Ohio University (Russ College; Vice President Research; College of Arts and Science)
- Ohio University Edison Biotechnology Institute
- Ontario Genomics
- PerkinElmer
- Procter & Gamble
- SGI
- Springer
- The Ohio State University
- University of Akron
- University of Cincinnati Children's Hospital
- University of Michigan - DCM&B and OVPR
- University of Michigan - Bioinformatics Core
- University of Michigan - Biomedical Research Core Facilities
- University of Michigan - Metabolomics Core
- University of Pittsburgh
- University of Pittsburgh - Department of Biomedical Informatics
- University of Pittsburgh - Department of Computational & Systems Biology
- Wittenberg University
- Wright State University