Sponsorship and Exhibition Opportunities Now Available!

ISMB attracts top international scientists and key decision makers in the life sciences — experts in areas such as computer science, molecular biology and medicine, mathematics and statistics — from the world’s largest and most prestigious research institutions. These experts have come to see ISMB as an opportunity to seek out and learn about the new tools, technologies, publications and services featured by sponsors and exhibitors. ISMB 2010, at the Hynes Convention Center in the heart of Boston, is your organization’s opportunity to reach this global market in one place at one time.

Sponsorship options have been designed for every budget level and the organizers can arrange a flexible solution for your marketing requirements. By committing now you can take full advantage of this opportunity to enhance your organization’s visibility, expand your network of prospects, meet up with your current clients and positively impact your bottom line sales at ISMB 2010.

Package Opportunities

ISMB 2010 provides organizations with a number of conference participation opportunities:

**Exhibitor Package**
- For profit organization: $3,500
- Not for profit organization: $2,500

**Technology Track**
- For profit organization: $2,000
- Not for profit organization: $400

**Industry Poster Package**
- For profit organization: $1,000
- Not for profit organization: $500

Technology Track presentations allow organizations to showcase their software/hardware relevant to the bioinformatics/computational biology community:
- One 25-minute (not for profit) or one 50-minute (for profit) session (scheduled by ISMB 2010)
- Technology Track presentation listing and overview on conference website and in conference program book

Industry Poster Package:
- One poster display in industry poster section
- Company name listed in conference program

1 Does not include conference registration.
2 Presenter must be a registered delegate.

* Please note all prices are quoted in US dollars.

To confirm your participation or for additional information contact:
Steven Leard, ISCB Conferences Director
Telephone: +1-780-414-1663
Email: steven@iscb.org

www.iscb.org/ismb2010-exhibitors-sponsors
Platinum Sponsorship  
For profit organization $22,000  
Not for profit organization $15,500  
- One (1) exhibit booth (preferred location)  
- Two (2) Technology Track presentations  
- Logo slide during opening session  
- Full page black & white advertisement in conference program  
- Organization logo with link to organization on the ISMB 2010 website sponsorship page  
- Organization name and description listed as Platinum Sponsor in conference program  
- Organization brochure in registration bag  
- Four (4) full conference registrations including tutorials  
- Five (5) additional exhibit hall passes (no access to scientific sessions or conference meals)

Gold Sponsorship  
For profit organization $13,500  
Not for profit organization $8,000  
- One (1) exhibit booth  
- One (1) Technology Track presentation  
- Half-page black & white advertisement in conference program  
- Organization name listed on ISMB 2010 website sponsorship page  
- Organization name and description listed as Gold Sponsor in conference program  
- Two (2) full conference registrations including tutorials  
- Three (3) additional exhibit hall passes (no access to scientific sessions or conference meals)

Silver Sponsorship  
For profit organization $7,000  
Not for profit organization $4,500  
- One (1) Technology Track presentation  
- Half-page black & white advertisement in conference program  
- Organization name listed on ISMB 2010 website sponsorship page  
- Organization name and description listed as Silver Sponsor in the conference program  
- One (1) full conference registration including tutorials  
- (Exhibitor space not included in silver sponsorship package)

Additional Sponsorship Opportunities  
*Organization name or logo will be listed on the item along with the ISMB 2010 logo. ISCB retains the rights for logo placement and item production.  
- Conference T-Shirts* $10,000  
- Opening Reception $10,000  
- Delegate bags* $10,000  
- Poster Reception $6,000  
- Keynote Speaker Sponsorship $4,000  
- Refreshment Break $3,000  
- Name Badge Lanyards* $3,000  
- Volunteer T-Shirts* $3,000  
- Inclusion of marketing materials in delegate bags $2,000  
- Student Travel Fellowship $1,500

www.iscb.org/ismb2010-exhibitors-sponsors