Sponsorship and Exhibition Opportunities Now Available!

For 20 years, ISMB has been attracting top international scientists and key decision makers in the life sciences — experts in areas such as computer science, molecular biology and medicine, mathematics and statistics — from the world’s largest and most prestigious research institutions. Experts have come to see the conference as an opportunity to seek out and learn about the new tools, technologies, publications and services featured by sponsors and exhibitors. ISMB 2012, at the ocean-front Long Beach Convention Center, is your organization’s opportunity to reach this global market in one place at one time.

Sponsorship options have been designed for every budget level and the organizers can arrange a flexible solution for your marketing requirements. By committing now you can take full advantage of this opportunity to enhance your organization’s visibility, expand your network of prospects, meet up with your current clients and positively impact your bottom line sales at ISMB 2012.

Package Opportunities
ISMB 2012 provides organizations with a number of conference participation opportunities:

**Exhibitor Package**¹

- For profit organization: $3,500
- Not for profit organization: $2,500

**NOTE** Opportunity to register one staff member for the full conference at special discounted rate of $250.

**Technology Track**¹²

- For profit organization: $2,000
- Not for profit organization: $400

Technology Track presentations allow organizations to showcase their software/hardware that is relevant to the bioinformatics/computational biology community:

- One 25-minute (not for profit) or one 50-minute (for profit) session (scheduled by ISMB 2012)
- Technology Track presentation listing and overview on conference website and in conference program book
- One poster display in industry poster section
- Company name listed in conference program

¹ Does not include conference registration.
² Presenter must be a registered delegate.

* Please note all prices are quoted in US dollars.

Additional Sponsorship Opportunities
Organizations will benefit by acknowledgement in the conference program, onsite signage, on the conference website, and through delegate appreciation of your support.

- Conference T-Shirts*: $10,000
- Closing Reception: $10,000
- Delegate bags*: $10,000
- Poster Reception: $6,000
- Keynote Speaker Sponsorship: $4,000
- Refreshment Break: $3,000
- Name Badge Lanyards*: $3,000
- Volunteer T-Shirts*: $3,000
- Inclusion of marketing materials in delegate bags: $2,000
- Student Travel Fellowship: $1,500

*Organization name or logo will be listed on the item along with the ISMB 2012 logo. ISCB retains the rights for logo placement and item production.

www.iscb.org/ismb2012-exhibitors-sponsors

WE LOOK FORWARD TO YOUR PARTICIPATION IN LONG BEACH!

To confirm your sponsorship or for additional information contact:

Steven Leard
ISCN Conferences Director
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Phone: +1-780-414-1663
BE A SPONSOR!

PLAN NOW TO PARTICIPATE

Platinum Sponsorship
For profit organization $20,000
Not for profit organization $12,500
- One (1) exhibit booth (preferred location)
- Two (2) Technology Track presentations
- Four (4) full conference registrations including tutorials
- Logo slide during opening session
- Full page black & white advertisement in conference program
- Organization logo with link to organization on the ISMB 2012 website sponsorship page
- Organization name and description listed as Platinum Sponsor in conference program
- Organization brochure in registration bag
- Five (5) additional exhibit hall passes (no access to scientific sessions or conference meals)

Gold Sponsorship
For profit organization $15,000
Not for profit organization $10,000
- One (1) exhibit booth
- One (1) Technology Track presentation
- Two (2) full conference registrations including tutorials
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB 2012 website sponsorship page
- Organization name and description listed as Gold Sponsor in conference program
- Three (3) additional exhibit hall passes (no access to scientific sessions or conference meals)

Silver Sponsorship
For profit organization $7,500
Not for profit organization $5,000
- One (1) Technology Track presentation
- One (1) full conference registration including tutorials
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB 2012 website sponsorship page
- Organization name and description listed as Silver Sponsor in the conference program
- (Exhibitor space not included in silver sponsorship package)

INFORMATION
To confirm your participation or for additional information contact:
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