The International Society for Computational Biology presents the Sponsorship Guide for the

Conference on Computational Challenges In Next Generation Sequencing

June 2 – 4, 2014
Barcelona, Spain
NGS 2014: Conference on Computational Challenges in Next-Generation Sequencing (NGS 2014)

An official conference of the International Society for Computational Biology (ISCB) co-hosted by the Centre for Genomic Regulation (CRG).

NGS has revolutionized genomics and bioinformatics by enabling access to cost-effective, high-throughput sequencing technology for many scientists across the globe and has resulted in production of vast amounts of sequencing data.

NGS 2014 provides a unique forum for computer scientists, bioinformaticians, and biomedical researchers to come together to address the computational challenges associated with NGS. NGS 2014 will also honor the memory of the late Fred Sanger, Nobel laureate and pioneer of DNA sequencing, with a special panel session highlighting work done from his discoveries.

Your organization can play an integral role during this three-day conference (a two-day meeting and one day tutorial) as over 200 world NGS experts converge on Barcelona to discuss cutting edge developments in software and hardware, novel translational applications of NGS, and the social and economic impacts of this breakthrough sequencing technology.

The Barcelona Biomedical Research Park (PRBB) in the heart of Barcelona is host to NGS 2014, and offers unequaled meeting and exhibiting space just steps from the beach.

A dynamic audience of experts from academia and industry will be in attendance and have multiple opportunities to connect with exhibitors and sponsors throughout the meeting.

**Tentative Schedule for NGS 2014 (subject to change)**

<table>
<thead>
<tr>
<th>Monday, June 2, 2014</th>
<th>Tuesday, June 3, 2014</th>
<th>Wednesday, June 4, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tech Talks</td>
<td>Tech Talks</td>
<td>Tutorials and Workshops</td>
</tr>
<tr>
<td>Keynote Presentation</td>
<td>Keynote Presentation</td>
<td></td>
</tr>
<tr>
<td>Coffee Break</td>
<td>Coffee Break with Exhibitors</td>
<td></td>
</tr>
<tr>
<td>Paper Presentations</td>
<td>Paper Presentations</td>
<td></td>
</tr>
<tr>
<td>Lunch and Poster Viewing</td>
<td>Lunch and Poster Viewing</td>
<td></td>
</tr>
<tr>
<td>Paper Presentations</td>
<td>Paper Presentations</td>
<td></td>
</tr>
<tr>
<td>Coffee Break with Exhibitors</td>
<td>Coffee Break with Exhibitors</td>
<td></td>
</tr>
<tr>
<td>Keynote Presentation</td>
<td>Keynote Presentation</td>
<td></td>
</tr>
<tr>
<td>Networking and Poster Viewing</td>
<td>Awards and Closing</td>
<td></td>
</tr>
</tbody>
</table>
Sponsorship Opportunities

NGS 2014 is seeking sponsorship from institutions looking to engage with a dynamic audience that specializes in high-throughput sequencing and next generation sequencing data arenas. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

Contact Stacy Slagor, Director of Corporate Relations and Development, ISCB, at stacy.slagor@iscb.org to confirm your presence at NGS 2014 and meet your target audience.

€10,000 Gold

- Two (2) complimentary conference registrations
- Two (2) sponsor/VIP dinner invitations
- One (1) Exhibitor Showcase Display space
- One (1) 20 minute tech talk (scheduled by the organizers)
- Gold Sponsor recognition with organization name and hyperlink on sponsors page of conference web site
- Gold Sponsor recognition with organization name and company URL in conference program
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage in registration and poster session
- Half-page black and white advertisement in conference program

€7500 Silver

- One (1) complimentary conference registration
- One (1) Exhibitor Showcase Display space
- One (1) sponsor/VIP dinner invitation
- One (1) 20 minute tech talk (scheduled by the organizers)
- Silver Sponsor recognition with organization name and hyperlink on sponsors page of conference web site
- Silver Sponsor recognition with organization name and company URL in conference program
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage in registration and poster session
- Quarter-page black and white advertisement in program booklet

€5000 Bronze

- One (1) complimentary conference registration
- One (1) sponsor/VIP dinner invitation
- One (1) 20 minute tech talk (scheduled by the organizers)
- Bronze Sponsor recognition with organization name and hyperlink on sponsors page of conference web site
- Bronze Sponsor recognition with organization name and company URL in conference program
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage in registration and poster session*
- Quarter-page black and white advertisement in conference program

€2000 Copper

- One (1) complimentary conference registration
- One (1) sponsor/VIP dinner invitation
- Copper Sponsor recognition with organization name and hyperlink on sponsors page of conference web site
- Copper Sponsor recognition with organization name and company URL in conference program
- Logo recognition during conference opening session
• Logo recognition on conference sponsor signage in registration and poster session

**€2000  Keynote**
- One (1) complimentary conference registration
- One (1) sponsor/VIP dinner invitation
- Company representative to introduce keynote speaker and company listed as keynote sponsor on conference web site and in conference program
- Keynote Speaker Sponsor recognition with organization name and company URL in conference program
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage in registration and poster session

**€1750  Coffee Break**
- One (1) complimentary conference registration
- One (1) sponsor/VIP dinner invitation
- Company name recognition with hyperlink on sponsors page of conference web site
- Coffee Break Sponsor recognition with organization name and company URL in conference program
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage in registration and poster session

**€2250  Tech Talks**
- **Tech Talks** are 20 minutes in length, and include a 15 minute presentation and up to 5 minutes for Q&A. These presentations are designed to allow organizations to create awareness of new technologies, services, etc.

Requests for **Tech Talks** are reviewed for approval by the Organizing Committee. Space is limited and priority goes to sponsoring organizations.

**€2000  Exhibitor Showcase**
- Exhibit showcase space includes one (1) 6-foot table (approximately 180 cm long) and one (1) complimentary pass to conference.
  Please note the showcase is designed for pop-up displays up to ~6 feet (~180 cm) wide or 180 cm and ~6.5 feet (200 cm) tall or a table-top exhibit.