The Rocky conference began thirteen years ago as a regional conference, and has grown into an international program with a spotlight on regional development in the computational biosciences. The presenters of the Rocky conference are scientists representing a broad spectrum of universities, industrial enterprises, government laboratories, and medical libraries from around the world. The meeting is a chance to get to know your colleagues near and far, seek collaborative opportunities, and find synergies that can drive our field forward.
The presenters of the Rocky conference are scientists representing a broad spectrum of universities, industrial enterprises, government laboratories, and medical libraries from around the world!

On average, attendees are from the Rocky Mountain region, but scientists attend from as far away as Egypt and Singapore to join this outstanding scientific conference!

The conference features keynote presentations, lightening talks, poster presentations, and ski breaks!

Total attendees expected in 2015: 100+

Rocky 2015 to be held again at Viceroy in Snowmass:

**VICEROY HOTEL**
130 Wood Road
Snowmass Village, Colorado 81615 USA
Phone: +1 970 923 8000
Fax: +1 970 923 8001
## Sponsorship Opportunities

A key part of the success of this event is the financial support and active involvement of our industry sponsors. This is a great opportunity to meet the key individuals in the field of Bioinformatics and Computational Biology from around the world, and gain international exposure to your products or services through the ISCB marketing efforts.

Please take a moment to review the opportunities below. To sponsor Rocky 2015, contact

**Andrew P. Falter**  
Exhibit and Sponsorship Sales  
International Society for Computational Biology  
Office: 203-797-9559  
Cell: 571-271-5430  
afalter@iscb.org

### Platinum: $10,000

- Sponsor of Conference Banquet
- Prominent logo placement on website
- Keynote speaker time slot
- Display space 8’ wide x 6’ deep
- Three conference registrations
- Company logo on printed materials
- Company logo on signage
- Company logo on session screen
- Company logo on session screen
- Recognition from the podium

### Gold: $5,000

- Sponsor of Conference Poster Session
- Two conference registrations
- Company logo on printed materials
- Company logo on signage
- Company logo on session screen
- Company one-page flyer in delegate bags

### Silver: $3,000

- One complimentary registration
- Sponsor of Conference Refreshment break
- Company logo on printed materials
- Company logo on signage
- Company logo on session screen
- Company one-page flyer in delegate bags
### Other Sponsorship Opportunities

#### Industry Tech Talk: $1,500
- Tech talks are 15 minutes in length allowing for a 10 minute presentation and up to 5 minutes for Q&A. These presentations are designed to allow organizations to create awareness of new technologies, services, etc.
- One complimentary conference registration
- 15 minute presentation in the Conference Agenda
- Company logo on the conference website identified as a Tech Talk Presenter
- Company name in the conference booklet identified as a Tech Talk Presenter
- Logo slide at opening session
- Company name included on signage in registration area

Requests for Tech Talks are reviewed for approval by the Organizing Committee. Space is limited and it may not be possible to accept all requests. Deadline to be included in the agenda is November 13, 2015.

#### Display Table: $500
- Display space 8’ wide x 6’ deep
- Company name on printed materials

#### Delegate Bags: $1000
- Company name on bags
- Company name on printed materials
- Company promotional brochure in delegate bags

#### Keynote Speaker: $1,000
- Sponsor one of our invited speakers by helping support with their travel expenses
- Company name on keynote slide
- Keynote speaker introduction
- Company flyer in delegate bags

#### Delegate Lanyards: $500
- Company name on lanyards
- Company name on printed materials

#### Conference Program Book: $1000
- Company logo on booklets as sponsor

#### Student Travel Scholarship: $550
- Help support a student attendance and hotel room
- Company name on printed materials
Customized Sponsorship:

Other customized sponsorship opportunities may be available. To discuss opportunities please contact

Andrew P. Falter  
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International Society for Computational Biology  
Office: 203-797-9559  
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INSTITUTIONS REPRESENTED AT PAST ROCKY CONFERENCES

Biodesix  
Illumina  
IBM  
Gold Lab (Somalogic)  
F1000  
Springer