



Canadian  
Bioinformatics  
Hub  
Conference

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2026



MaRS Discovery District, Toronto, ON



May 27-29, 2026



# SPONSORSHIP PROSPECTUS

The inaugural gathering of Canada's bioinformatics, computational biology, and data science community.

# About CBH



The Canadian Bioinformatics Hub (CBH) is Canada's platform for Bioinformatics, Computational Biology, and Data Science (BCBDS) skill development and community engagement. Built on the foundations of Bioinformatics.ca and the Canadian Bioinformatics Workshops established in 1999, CBH will be hosting the inaugural CBH Conference in 2026 to showcase national BCBDS research and improve the visibility of our field as a research strength in Canada.

# About CBHC 2026



CBHC 2026 will be held on May 27-29, 2026 at the MaRS Discovery District in Toronto, ON, Canada.

Our program consists of a two-day scientific program, preceded by a day of pre-conference workshops.

This conference will spotlight Canadian BCBDS research, enable collaboration and networking, and recognize Canadian excellence in our field. It will feature keynote presentations, plenary talks, panel discussions, and multiple networking activities.

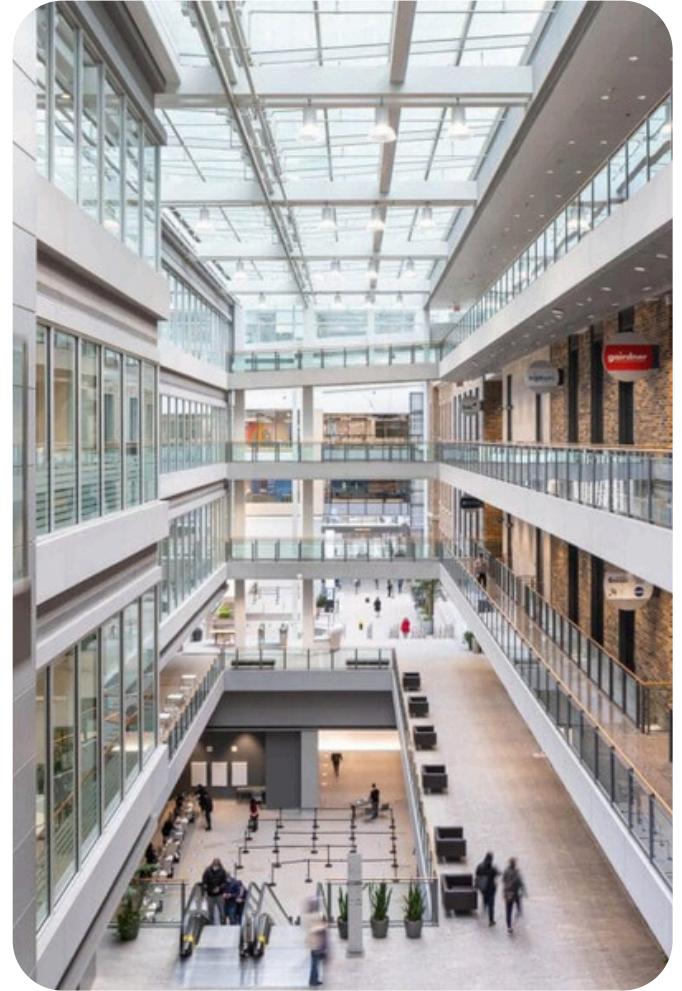
# About the Venue



Located in the heart of Toronto's Discovery District, the MaRS Centre Auditorium offers a premier setting for scientific exchange. This state-of-the-art facility seamlessly blends historic charm with modern design, featuring a soaring glass atrium, advanced AV capabilities, and flexible spaces designed to foster dialogue and discovery.

The venue is surrounded by world-class academic institutions such as the University of Toronto and Toronto Metropolitan University, multiple hospitals including The Hospital for Sick Children, Women's Health and the teaching hospitals of the University Health Network, as well as numerous research companies and institutions.

CBHC 2026 will follow a single-stream in-person-only format in the main auditorium, with on-site meals, communal breaks, and structured networking activities designed to foster meaningful networking and collaboration, making the venue a true catalyst for connection and networking.



# Why Sponsor?

The CBHC 2026 welcomes sponsorship from organizations seeking to engage with a national community of BCBDS researchers across all career stages and sectors, as well as policy- and decision-makers who are driving advancements in multi-omics, machine learning, AI, bioinformatics, computational biology, and data science in biomedical research and practice. Our sponsorship packages are designed to maximize your organization's visibility and impact. We also offer customized packages to accommodate diverse marketing needs and budgets. As a sponsor of CBHC 2026, you will be able to:



Connect with Canada's fastest-growing network of bioinformatics, computational biology, and data science professionals and researchers.



Expand your talent recruitment by directly engaging with top trainees, postdoctoral fellows, and future leaders.



Showcase your products and innovations to key decision-makers from academia, industry, and government.



Form strategic partnerships to help drive your innovations forward.

# Sponsorship Packages

## At-A-Glance

<b>Diamond Sponsorship</b> 5 complimentary conference registrations 6 items from “Add-on” list (tiers 1-4)	<b>\$18,000</b>
<b>Platinum Sponsorship</b> 3 complimentary conference registrations 4 items from “Add-on” list (tiers 1-4)	<b>\$10,000</b>
<b>Gold Sponsorship</b> 2 complimentary conference registrations 3 items from “Add-on” list (tiers 1-4)	<b>\$7,500</b>
<b>Silver Sponsorship</b> 1 complimentary conference registration 2 items from “Add-on” list (tiers 1-4)	<b>\$5,000</b>
<b>Bronze Sponsorship</b> 0 complimentary conference registrations 1 items from “Add-on” list (tiers 1-4)	<b>\$2,500</b>
<b>Exhibit Table Only</b>	<b>\$1,500</b>

## Additional Sponsorship Opportunities

Additional customizable sponsorship opportunities are available.  
Sponsors will be acknowledged during the specific activities being sponsored.

# Sponsorship Packages

## Diamond Sponsorship

**\$18,000**

### Benefits:

- Exclusively Named Sponsor at all sessions of the conference
- Five complimentary conference registrations
- Priority selection of exhibit table
- Choose 6 items from the “Add-on” list from Tiers 1-4
- List of attendees who have opted-in to share their contact information with sponsors

### Visibility:

- Large banner displayed at registration desk and poster area
- Company brochure inserted in cover of abstract booklet
- Pre-conference email to redirect attendees to the exhibit table and activities during the conference
- Individual Diamond sponsor logo and verbal acknowledgement during opening and closing sessions
- Priority placement of logo on digital program, website, signage and all promotional materials
- Acknowledgement on our social media (LinkedIn)

### Recruitment:

- 1 featured content piece in ISCB’s Monthly Career Compass Newsletter
- Up to 2 featured job postings in ISCB’s Monthly Career Compass Newsletter
- 1 advertisement banner on the ISCB Career Center webpage

# Sponsorship Packages

## Platinum Sponsorship

**\$10,000**

### Benefits:

- Three complimentary conference registrations
- Exhibit table in a preferred location throughout the conference
- Choose 4 items from the “Add-on” list from Tiers 1-4
- List of attendees who have opted-in to share their contact information with sponsors

### Visibility:

- Individual Platinum sponsor logo and verbal recognition during opening session
- Priority placement of logo on digital program, website, signage and all promotional materials
- Acknowledgement on our social media (LinkedIn)

### Recruitment:

- Up to 2 featured job postings in ISCB’s Monthly Career Compass Newsletter
- Up to 2 job postings on ISCB’s Job Board

# Sponsorship Packages

## Gold Sponsorship

**\$7,500**

### Benefits:

- Two complimentary conference registrations
- Exhibit table at the conference
- Choose 3 items from the “Add-on” list from Tiers 2-4
- List of attendees who have opted-in to share their contact information with sponsors

### Visibility:

- Grouped Gold sponsor logo slide during opening session and transitions
- Logo on digital program, website, signage and all promotional materials
- Acknowledgement on our social media (LinkedIn)

### Recruitment:

- Up to 2 featured job postings in ISCB’s Monthly Career Compass Newsletter
- Up to 2 job postings on ISCB’s Job Board

# Sponsorship Packages

## Silver Sponsorship

**\$5,000**

### Benefits:

- One complimentary conference registration
- Exhibit table at the conference
- Choose 2 items from the “Add-on” list from Tiers 3-4
- List of attendees who have opted in to share their contact information with sponsors

### Visibility:

- Grouped Silver sponsor logo slide during opening session and transitions
- Logo on digital program, website, signage and all promotional materials
- Acknowledgement on our social media (LinkedIn)

### Recruitment:

- 2 job postings on ISCB's Job Board

# Sponsorship Packages

## Bronze Sponsorship \$2,500

### Benefits:

- Choose 1 item from the “Add-on” list from Tier 4

### Visibility:

- Grouped Bronze sponsor logo slide during transitions
- Logo on digital program, website, signage and all promotional materials
- Acknowledgement on our social media (LinkedIn)

### Recruitment:

- 1 job posting on ISCB’s Job Board

## Exhibit Table Only \$1,500

### Benefits:

- A dedicated location right next to the posters for maximum interaction with attendees to spark conversation, recruit top talent, and make meaningful connections
- Receive a high top table, chairs, and internet access

# Sponsorship Packages

## Add-On Items to Select From:

### Tier 1

- Short research talk aligned with conference program (limited availability, subject to approval of scientific committee)
- Include lunch sponsorship
- Include trainee travel award sponsorship

### Tier 2

- Exhibit table at pre-conference workshops
- Three additional discounted registrations at 25% off regular registration fee
- Include workshop refreshment sponsorship

### Tier 3

- Half-page advertisement in digital program
- Recruiter/representative spot at Jobs Corner
- Include conference break sponsorship

### Tier 4

- Sponsored table at career-focused Success Circles event
- Quarter-page advertisement in digital program
- One complimentary banner ad on the conference website (to run for 90 days)
- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Include trainee registration sponsorship

# Contact Us

## Get in touch!

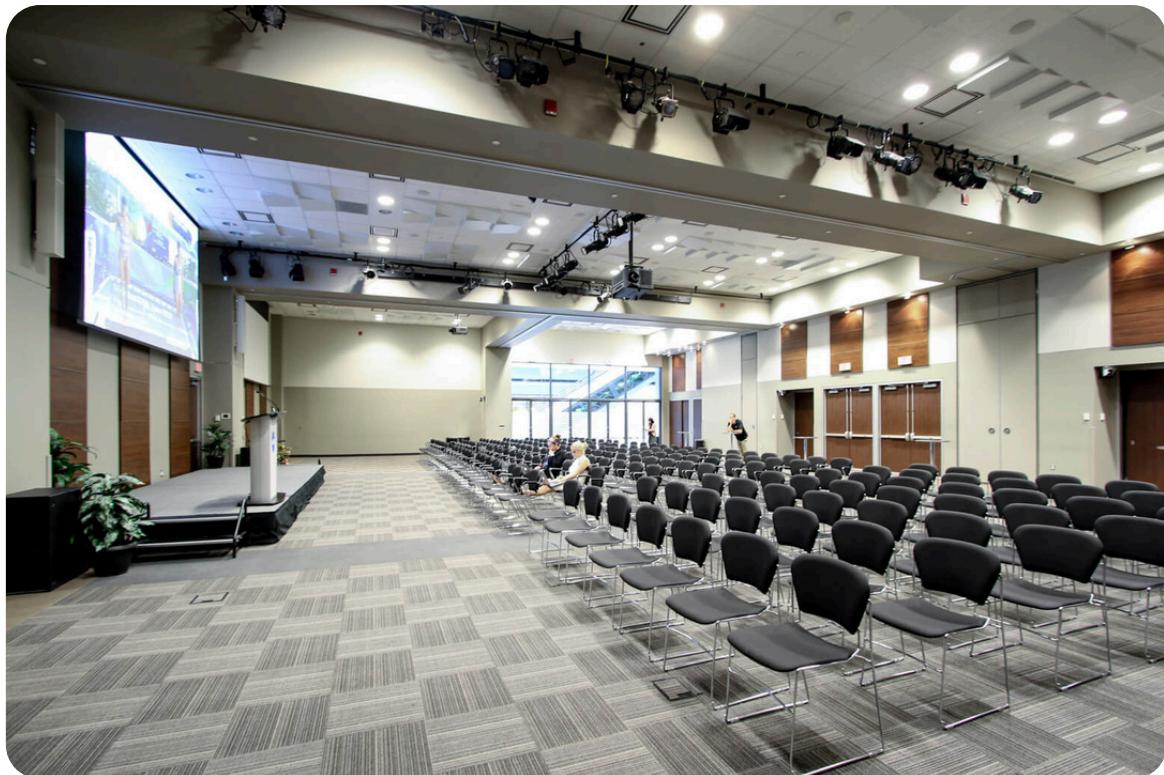
Have questions, or want to confirm your participation as a sponsor of the Canadian Bioinformatics Hub Conference 2026?

Please contact a member of our team:

**Athan Zovoilis:** [athanasios.zovoilis@umanitoba.ca](mailto:athanasios.zovoilis@umanitoba.ca)

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**Sydney Morgan:** [community@bioinformatics.ca](mailto:community@bioinformatics.ca)



# Conference Organizers

## Conference Chairs

**Dr. Michelle Brazas**  
Scientific Director, Bioinformatics.ca

**Dr. William Hsiao**  
Director, CBH British Columbia

## Organizing Committee

**Dr. Guillaume Bourque**, Professor, Dept. Human Genetics, McGill University  
**Dr. Michelle Brazas**, Scientific Director, Bioinformatics.ca  
**Dr. Arnaud Droit**, Professor, Faculty of Medicine, University of Laval  
**Dr. Jennifer Geddes-McAlister**, Associate Professor, Dept. Molecular and Cellular Biology, University of Guelph  
**Bel Hanson**, Senior Director, Operations and Program, ISCB  
**Dr. William Hsiao**, Associate Professor, Simon Fraser University  
**Dr. Geoffrey Hunter**, Recursion  
**Dr. Tony Kwan**, Project Manager, McGill University  
**Dr. Elisabeth Richardson**, Assistant Professor, Dept. Biology, Mount Royal University  
**Dr. Sydney Morgan**, Community Manager, Canadian Bioinformatics Hub  
**Larisa M. Soto**, Platform Manager, Canadian Bioinformatics Hub  
**Dr. Aline Talhouk**, Assistant Professor, Faculty of Medicine, University of British Columbia  
**Dr. Athanasios Zovoilis**, Associate Professor, Dept. Biochemistry and Medical Genetics, University of Manitoba

## Scientific Program Committee

**Dr. Gary Bader**, Professor, Dept. of Molecular Genetics, University of Toronto  
**Dr. Michelle Brazas**, Scientific Director, Bioinformatics.ca  
**Dr. Brian Cox**, Professor, Dept. Physiology, Faculty of Medicine, University of Toronto  
**Dr. Emma Griffiths**, Research Associate, Faculty of Health Sciences, Simon Fraser University  
**Dr. Mohamed Helmy**, Computational Systems Biologist, Vaccine and Infectious Disease Organization (VIDO), University of Saskatchewan  
**Dr. William Hsiao**, Associate Professor, Simon Fraser University  
**Nazli Kocatug**, PhD Candidate, Université de Montréal  
**Dr. Arvind Mer**, Assistant Professor, Dept. Biochemistry, Microbiology and Immunology, University of Ottawa  
**Dr. Finlay Maguire**, Assistant Professor, Faculty of Computer Science, Dalhousie University  
**Dr. Sydney Morgan**, Community Manager, Canadian Bioinformatics Hub  
**Larisa M. Soto**, Platform Manager, Canadian Bioinformatics Hub