Sponsorship and Exhibition Opportunities Now Available!

ISMB/ECCB attracts top international scientists and key decision makers in the life sciences — experts in areas such as computer science, molecular biology and medicine, mathematics and statistics — from the world’s largest and most prestigious research institutions. These leaders see the conference as an opportunity to seek out and learn about the new tools, technologies, publications and services featured by sponsors and exhibitors. ISMB/ECCB 2011, at the Austria Center Vienna in the heart of Vienna, is your organization’s opportunity to reach this global market in one place at one time.

Sponsorship options have been designed for every budget level and the organizers can arrange a flexible solution for your marketing requirements. By committing now you can take full advantage of this opportunity to enhance your organization’s visibility, expand your network of prospects, meet up with your current clients and positively impact your bottom line sales at ISMB/ECCB 2011.

Package Opportunities

ISMB/ECCB 2011 provides organizations with a number of conference participation opportunities:

**Exhibitor Package**

For profit organization $3,500
Not for profit organization $2,500

- Display space, draped booth & furniture package
- Three (3) exhibit hall passes (no access to scientific sessions or conference meals)
- Organization listed on conference website and in conference program book
- Company name on exhibition signage
- Complimentary wireless internet available in exhibit areas

**Technology Track**

For profit organization $2,000
Not for profit organization $400

- Technology Track presentations allow organizations to showcase their software/hardware relevant to the bioinformatics/computational biology community:
  - One 25-minute (not for profit) or one 50-minute (for profit) session (scheduled by ISMB/ECCB 2011)
  - Technology Track presentation listing and overview on conference website and in conference program book

1 Does not include conference registration.
2 Presenter must be a registered delegate.

* Please note all prices are quoted in US dollars.

### Additional Sponsorship Opportunities

Organizations will benefit through logo recognition in the conference program, signage and conference website, and through delegate appreciation of your support.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference T-Shirts*</td>
<td>$10,000</td>
</tr>
<tr>
<td>Reception</td>
<td>$10,000</td>
</tr>
<tr>
<td>Delegate bags*</td>
<td>$10,000</td>
</tr>
<tr>
<td>Poster Luncheon</td>
<td>$6,000</td>
</tr>
<tr>
<td>Keynote Speaker Sponsorship</td>
<td>$4,000</td>
</tr>
<tr>
<td>Refreshment Break</td>
<td>$3,000</td>
</tr>
<tr>
<td>Name Badge Lanyards*</td>
<td>$3,000</td>
</tr>
<tr>
<td>Volunteer T-Shirts*</td>
<td>$3,000</td>
</tr>
<tr>
<td>Student Travel Fellowship</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

*Organization name or logo will be printed on the item along with the ISMB/ECCB 2011 logo. ISCB retains the rights for logo placement and item production.

**Register and Win!**

Confirm your participation with payment by January 31 and be entered to win a complimentary executive hotel room at the Hilton Vienna, the Headquarters Hotel for four nights!

We look forward to your participation in Vienna!

To confirm your sponsorship or for additional information contact:

Steven Leard
ISCB Conferences Director
steven@iscb.org
Phone: +1-780-414-1663

www.iscb.org/ismbeccb2011-exhibitors-sponsors
Plan now to Participate!
Be a Sponsor!

**Platinum Sponsorship**
For profit organization $20,000
Not for profit organization $12,500

- One (1) exhibit booth (preferred location)
- Two (2) Technology Track presentations
- Logo slide during opening session
- Full page black & white advertisement in conference program
- Organization logo with link to organization on the ISMB/ECCB 2011 website sponsorship page
- Organization name and description listed as Platinum Sponsor in conference program
- Organization logo with link to organization on the ISMB/ECCB 2011 website sponsorship page
- Organization name and description listed as Gold Sponsor in conference program
- One (1) Technology Track presentation
- Half-page black & white advertisement in conference program
- Organization name and description listed on ISMB/ECCB 2011 website sponsorship page
- Two (2) full conference registrations including tutorials
- Three (3) additional exhibit hall passes
to scientific sessions or conference meals)
- Logo recognition as sponsor of the delegate Reception with Exhibitors

**Gold Sponsorship**
For profit organization $15,000
Not for profit organization $10,000

- One (1) exhibit booth
- One (1) Technology Track presentation
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB/ECCB 2011 website sponsorship page
- Organization name and description listed as Gold Sponsor in conference program
- Two (2) full conference registrations including tutorials
- Three (3) additional exhibit hall passes
- Logo recognition as sponsor of the delegate Reception with Exhibitors

**Silver Sponsorship**
For profit organization $7,500
Not for profit organization $5,000

- One (1) Technology Track presentation
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB/ECCB 2011 website sponsorship page
- Organization name and description listed as Silver Sponsor in the conference program
- One (1) full conference registration including tutorials
  (Exhibitor space not included in silver sponsorship package)

WE LOOK FORWARD TO YOUR PARTICIPATION IN VIENNA!
To confirm your sponsorship or for additional information contact:
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www.iscb.org/ismbeccb2011-exhibitors-sponsors